

## **INSIGHT LEADERSHIP DEVELOPMENT**

**Turning Self-Discovery Into** Leadership Impact

### Strong leadership begins with self-awareness.

Many individuals are promoted into leadership roles without fully understanding their strengths, blind spots, or the impact of their behavior on others. The result is leaders who manage tasks but struggle to inspire, influence, and engage their teams.

The INSIGHT Leadership Journey closes this gap. It gives emerging and current leaders the chance to pause, reflect, and discover who they are as leaders — before leading others. By combining proven tools with experiential learning, the program turns self-discovery into measurable behavioral change and lasting business impact.

#### THE INSIGHT PROCESS

The INSIGHT Leadership Journey is a structured pathway that reinforces development at every stage.

- 360-degree feedback and style assessments to gain clarity on how they are perceived by others.
- Coaching and mentoring sessions that translate insights into personal action.
- projects Action learning that apply leadership skills directly to workplace challenges
- Experiential learning customised address skills gaps, ensuring relevance and impact.
- Digital dashboards that track growth, making progress visible and accountable



SALINA SALLI has over 20 years of leadership experience with organizations such as Telekom Malaysia, Celcom Axiata, and Viu Malaysia.

A certified Professional Trainer, Mental Toughness Coach, and DISC Coach, she is the Founder & Learning Designer of Digital Dolphin Academy, where she delivers impactful leadership programs. Sally is known for transforming potential leadership into highperforming teams, driving business growth, and fostering a culture of continuous learning.

Her results-driven approach has empowered leaders across financial services, telecommunications, retail, manufacturing and higher education, making her a trusted consultant in leadership excellence.





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